



Let success become a habit

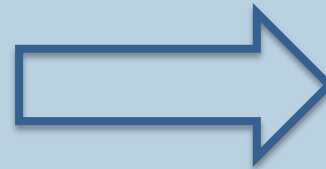


www.vum.bg

Change is the pillar of progress – VUMK takes a new name – **Varna University of Management (VUM)**. This new status is the manifestation of the whole staff's constant effort to provide education of exceptional quality.



Change is the pillar of progress – Former International University College is now Varna University of Management



Let succ

Number 1 Bulgarian Business School!



Let success become a habit

 **VUM** has been granted **3 Palmes of Excellence** - we are one of the best business schools in Eastern Europe, with reinforcing international influence;

 • **13th place for MASTER'S degree in Eastern Europe**, according to EDUNIVERSAL;

 • **7th place** by U-Multirank according to the criteria of "International Orientation" among business schools in Central and Eastern Europe;

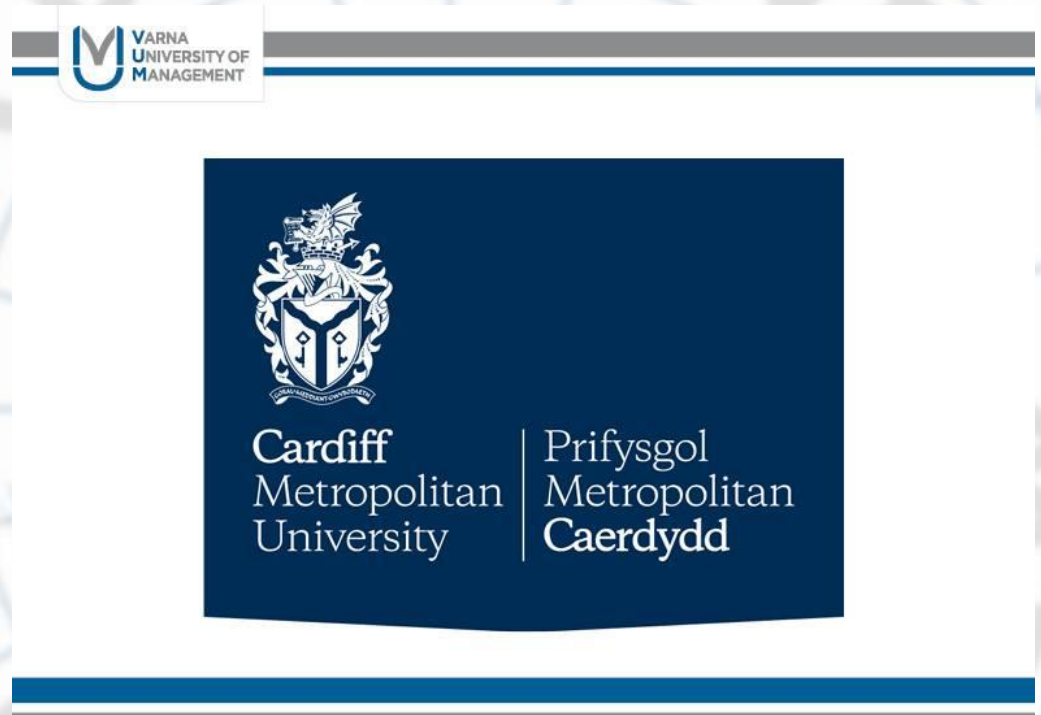
 • **Top 40** based on the criteria for General Performances among the business schools in Central and Eastern Europe and among top 100 for whole Europe by U-Multirank;

 • **Among the top 300** business schools in the world according to the Social Science Research Network (SSRN), based on the number of publications by VUM faculty and its students.



Cardiff Metropolitan University (Cardiff Met), UK:

- an internationally recognized institution of higher education;
- 4 campuses and over 14 000 students from 125 countries;
- ranked in Top 50 Best Universities of The Times.
- The accreditation granted by Cardiff Met provides our students the opportunity to graduate with two Bachelor's degrees - Bulgarian BA and BA (Hons)/ Bsc (Hons) or a Master Degree – MBA or MSc from Cardiff Met after successful completion of all semesters at VUM, Bulgaria.





Double Degrees

- **Cardiff Metropolitan University (Cardiff Met), UK** is an internationally recognized institution of higher education, which has four campuses and over 14 000 students from 125 countries **more...**
- **Stenden University of Applied Sciences**, the Netherlands (Stenden University) is an international and multi-cultural university, with over 90 nationalities attending, with offices in the Netherlands and internationally **more...**
- **Business and Hotel Management School, Switzerland (BHMS)** is a member of the Bénédict Switzerland group of schools, founded in 1928 and one of Switzerland's largest private educational organizations **more...**
- **University College Birmingham, UK (UCB)** is based in Birmingham City Centre. It has over 8 000 students, including 1100 international students from 65 countries **more...**



**Starting Year
(home)**

Study at VUM
Bulgaria

in
English/
Bulgarian/
Russian

Summer internship
or Summer Semester at VUM

**Core Academic Year
(home/ abroad)**

Study at VUM
Varna/ Dobrich/
Sofia

Erasmus Exchange
in Europe
(one or two semesters)

Mobility in Asia
or South Africa

Summer internship
or Summer Semester at VUM

**Year Abroad
(optional)**

Study at VUM

Industry
placement
(8-10 months)

Fast Track
to Final Year

Transfer to
a partner
University

Summer internship
or Summer Semester at VUM

Final Year

Study at VUM
for a Bulgarian
Degree

Study at VUM for
a Double Degree
(Sofia Study & Placement option)

Study at Partner
University
for a Double Degree



School of Hospitality and Tourism Management

- Hospitality Management
- Marketing and Management of the Tourist Services



School of Business and Marketing

- Marketing and Management
- International Finance and Trade
- Business Administration



School of Computer Sciences

- Business Information Systems
- Software System and Technologies



Culinary Arts Institute

- Gastronomy and Culinary Arts
- Hospitality and Culinary Arts

**VUM has long traditions in
developing hospitality leaders
since 1996.**

VUM has been the first higher school in Bulgaria which presents unique teaching techniques as problem-based learning and case-based learning.

VUM is also the first university which presents double degree programmes with renowned universities from the Netherlands, United Kingdom, Switzerland, France and more. Our graduates, their innovative education and unique knowledge, have been the change agents in Bulgarian hospitality industry.

**SCHOOL
OF HOSPITALITY
AND TOURISM
MANAGEMENT**

**Internships in the USA!
Apply now for your future!**

Hospitality Management



Location: Dobrich/ Varna, Bulgaria

Language of instruction: English

Duration of studies: 3 years
(6 semesters)

Tuition fee: Home/ EU students - €
1500 per semester; International
students - € 1950 per semester;

Marketing and Management of the Tourist Services



Location: Dobrich/ Varna, Bulgaria

Language of instruction: English

Duration of studies: 3 years
(6 semesters)

Tuition fee: Home/ EU students - €
1500 per semester; International
students - € 1950 per semester;



SCHOOL OF BUSINESS AND MARKETING

**Establish good balance between
theoretical and practical skills at VUM!
Apply now for a scholarship!**

SBM as a part of VUM is rated among the top 40 based on the criteria for General Performances among the business schools in Central and Eastern Europe by Multirank.

The school offers both undergraduate and postgraduate courses, which as a result of

our highly international orientation, innovative curriculum and scientific achievements guarantee an advanced base of theoretical knowledge and practical skills in a wide array. At VUM you can specialize your business studies in marketing, management, finance and trade, business administration.

International Finance and Trade

Location: Sofia, Bulgaria

Language of instruction: English

Duration of studies: 4 years (8 semesters)

Tuition fees: Home/ EU students - € 1500 per semester; International students - € 1950 per semester;



Business Administration



Location: Dobrich, Varna, Sofia, Bulgaria

Language of instruction: English

Duration of studies: 4 years (8 semesters)

Tuition fees: Home/ EU students - € 1500 per semester; International students - € 1950 per semester;

International Business and Management



Location: Dobrich, Varna, Sofia, Bulgaria

Language of instruction: English

Duration of studies: 3 years (6 semesters)

Tuition fees: Home/ EU students - € 1500 per semester; International students - € 1950 per semester;



SCHOOL OF COMPUTER SCIENCES

Become the best IT specialist!
Apply for a scholarship today!

The majors in the School of computer sciences are provided in response to the increasing demand for specialists in the field of Information Technologies applied to business. The programmes are focused on the development of knowledge of students in the field of **computerized information systems and software systems**, which is a substantial function of every modern organization.

By joining our School of Computer sciences, you will gain knowledge of the latest technologies and a grounding in the underlying principles of computer science and its core subjects, which will enable you resolve these immense challenges.

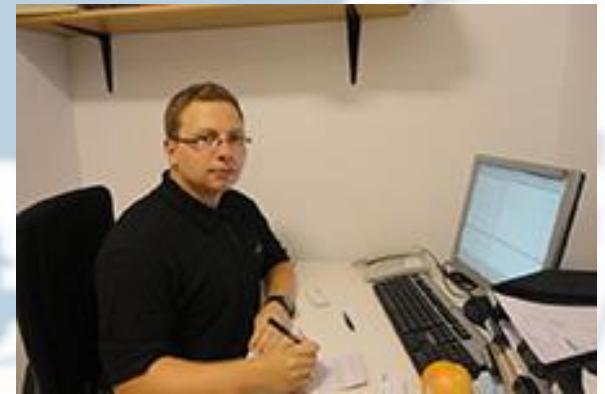
Business Information Systems

Location: Dobrich, Varna, Bulgaria

Language of instruction: English

Duration of studies: 3 years (6 semesters)

Tuition fees: Home/ EU students - € 1500 per semester; International students - € 1950 per semester;



Software System and Technologies

Location: Dobrich, Varna, Bulgaria

Language of instruction: English

Duration of studies: 3 years (6 semesters)

Tuition fees: Home/ EU students - € 1500 per semester; International students - € 1950 per semester;





Developing Leaders since 1996

**MASTER
DEGREES**

vum.bg

DO YOU WISH TO OBTAIN AN **MBA DEGREE** FROM A
LEADING BUSINESS SCHOOL IN THE UK,
BUT YOU DON'T HAVE SUFFICIENT FINANCES FOR THAT?
YOU CAN ACHIEVE THAT IN BULGARIA, TOO.

JOIN THE N1* MBA PROGRAM IN BULGARIA
(*RANKED BY BEST-MASTERS.COM)

APPLY FOR A SCHOLARSHIP NOW!

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Master of Business Administration (MBA)



MASTER OF BUSINESS
ADMINISTRATION



VUM's MBA programme is on **13th place in Eastern Europe (according to the EDUNIVERSAL ranking).**



**Cardiff
Metropolitan
University**

**Prifysgol
Metropolitan
Caerdydd**

VUM carries the exceptional privilege to award British degrees without the usual requirement for students to spend a year in the UK.

Master of Business Administration (MBA)

- **Location:** Varna campus or Sofia campus, Bulgaria;

- **Language of instruction:** English;

- **Duration:** 3 semesters (1 calendar year);



- **Double Degree:** British Master Degree issued by Cardiff Metropolitan, UK and Bulgarian Master Degree awarded by Varna University of Management;

- **Tuition Fees:** Home/ EU* students - € 1350 per semester;
International students - € 1650 euro per semester.

* (If you hold an EU passport or Bulgarian birth certificate or an EU ID Card, you classify as a Home/ EU student; all other students classify as International.)



MASTER OF INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Apply now in Bulgaria & receive UK Diploma!



Master's Degree in International Hospitality and Tourism Management

This course has been designed to meet the needs of tourism industry managers, executives and other professionals both for the present and the future.

Our intensive and wide approach prepares you for a vast range of possible careers in hospitality, travel and tourism.

The International Hospitality and Tourism Management (IHTM) students study a synchronized curriculum with [Cardiff Metropolitan University](#) and have to meet the same high standards in examinations.

Master's Degree in International Hospitality and Tourism Management

Location: Varna, Bulgaria;

Language of instruction: English

Duration: 3 to 4 semesters



- **Double Degree:** British Master Degree issued by Cardiff Metropolitan, UK and Bulgarian Master Degree awarded by Varna University of Management;
- **Tuition Fees:** Home/EU* students: € 1100 per semester;
International students: €1300 per semester;

* (If you hold an EU passport or Bulgarian birth certificate or an EU ID Card, you classify as a Home/EU student; all other students classify as International.)

Let success become a habit

M

The majority of the students from this area occupy middle and top management positions in multinational tourist organizations working as **Hotel managers, F&B and Front Office Managers, Senior Administrators, Marketing Managers and many others.**

M

VUM`s Business students are qualified to occupy positions in the field of **strategic management, marketing, HR, brand management, sales, finance** and in many other realms of global business.

M

Compulsory internship after the 1st and 2nd year in companies in United Kingdom, Germany, Spain, Greece, Malta, Lithuania, Latvia etc



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Scholarships of up to 3000 EUR per academic year available!

Both EU and International students can apply for scholarships. The size of the scholarship for the first year depends on the score received of the particular language exam the student held (IELTS, TOEFL, SAT, etc.). For every year after the first, the size of the scholarship is based on academic results.

Financial Aid

VUM can provide financial aid for accommodation as a part of the scholarship for those who apply;

Student Loans

EU students can also apply for state-guaranteed low-interest student loans.



Let success become a habit

-  Free access to the contemporary library documents and information sources – guarantee for high quality education of our students, and the work of our faculty and staff.
-  We provide all users with free access to relevant library collections - thousands of titles in marketing, management, economics, finance, accounting, entrepreneurship, tourism and hospitality, information technologies, Foreign Language Teaching and more.
-  We have large collections of books, audio and video publications, maps, periodicals and dissertations in Bulgarian, English, French, German, Russian and others languages.
-  We also carry out an active national and international book exchange with a number of university libraries to present the editions of VUM and to fill out our collections with the most modern university publications worldwide.
-  In the Library and Information Complex we provide a free access to a number of electronic databases, including full text databases such as www.sciencedirect.com ; www.scopus.com ; www.isiwebknowledge.com ; <http://search.ebscohost.com/> ;



Student Life

- **Student Clubs & Organisations** – VUM likes to provoke students' creativity and their organisational skills by creating clubs of interests. Each club has a president, who is elected from the students and takes the responsibility for the organization.



- **Cultural and Social Events** - Annually Bulgarian and International students from Varna University of Management organize different types of workshops in respect to the different cultural traditions and customs. With this initiative, the students want to show and tell about customs and traditions in each country by creating unique typical and local products. The theme of the workshops may vary through the year, depending on the will and action of the students.



Facilities

U Classrooms and lecture auditoriums with more than 1 000 seats in total are spread over an area of around 50 000 square metres and feature modern equipment for studying and practical training. Larger study rooms and lecture auditoriums accommodate 100, 60, 40 or 30 students each.

U VUM is one of the few schools of higher education in Bulgaria that have their own study and training facilities. Practical training of students enrolled in majors related to Hospitality management takes place in restaurant Albena. It is located on the third floor of the university building in Dobrich and its dining hall can accommodate between 150 and 200 customers.

U The sports hall and gym give students the opportunity to practice their favourite sport!

U Would you decide, you may apply for joining our football team.



Campuses



Varna

Dobrich

Sofia



Accommodation

VUM has dormitories in its three campuses – Varna, Dobrich, Sofia.



The rooms are either single or double, include comfortable living space, separate bathrooms and kitchens.



Accommodation associated costs:

- Rent - €60/month per bed (Dormitory)
- Electricity + Water – approx. €40
- Laundry - €3 (washing machine + dryer)

*€1= 1.95 BGN (Lev) = \$1.12 (as of 27.08.2015)

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VUM on social media AND DON'T FORGET!



Varna-University-of-Management



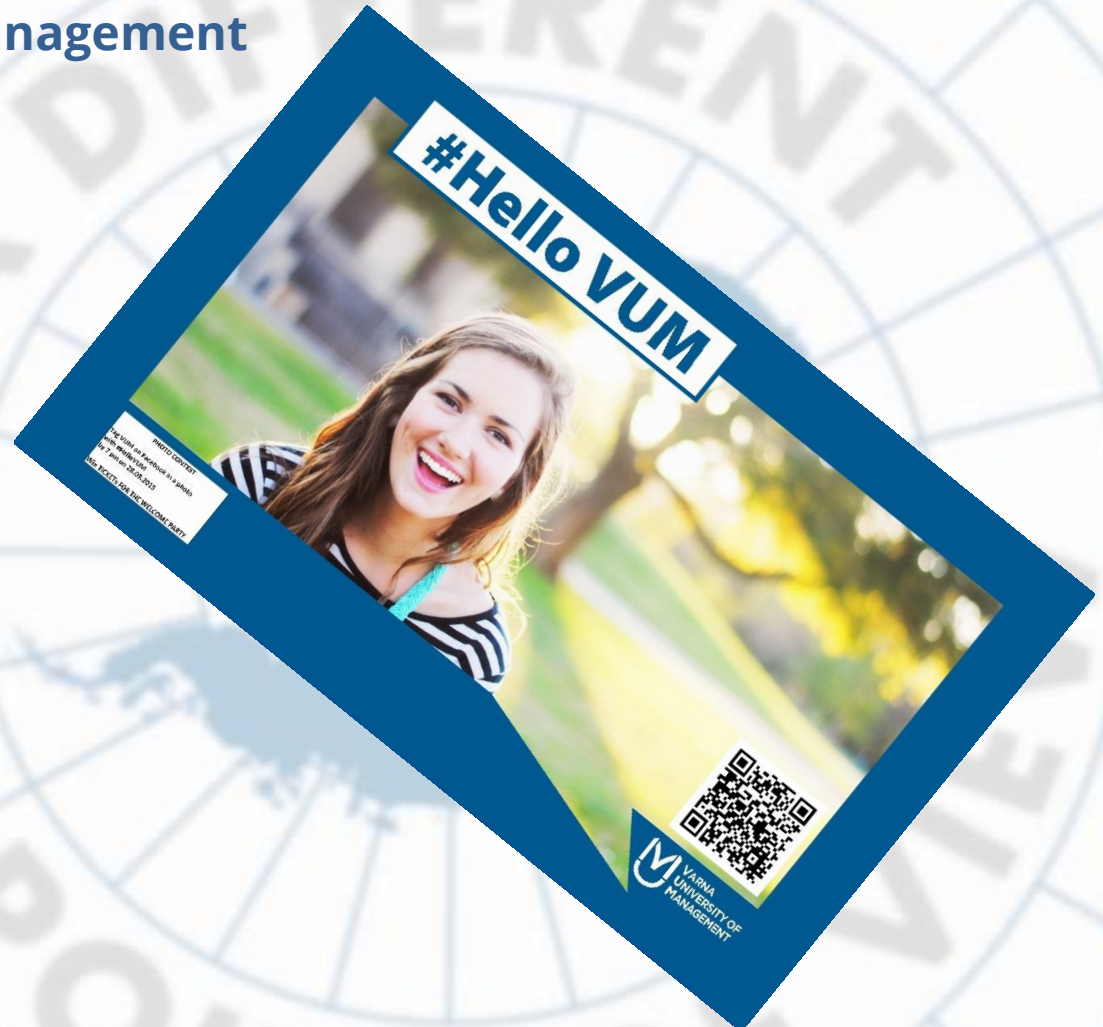
VUM Bulgaria



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VUM.BG

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